

Dissecting the RSS BJP Political Strategy

BJP wants to rule India

- Make it great civilizational power better than China
- It wants total hegemony over Hindus
- It is suspicious of both democracy and diversity
- It loathes competition from communists b/c they fight back
- It detests liberals b/c they contest intellectual hegemony

BJP Strategy

- First establish unassailable dominance over Hindus by scaring them & othering Muslims
- Eliminate Congress, particularly the Nehru family, in the process
- Make its brand of nationalism the norm so challenger is made less patriotic, if not anti-national
- Do this by defining India as a Hindu Rashtra where Hindus must rule
- Define RSS/BJP as the natural party of the Hindus
- Convert India into a Party state gradually as the CCP has converted China.
- Use a career in Party/Govt as the stepping Stone to success in life to attract talent
- Use control over history, myths, narratives, & culture [festivals] to retain upper hand over intellectuals and talented leaders.

Creation of a monopoly over power is wrong

- Democracy needs a strong opposition
- Democracy is the only guarantee of economic, political, and intellectual freedom for growth

What is wrong with Strategy?

- Divides society
 - Creates fissures that adversaries can use to destabilize us
 - Subjugation of 15% minority impossible
 - Will create an Apartheid state
 - Internal security issues will hobble National security and CNP
 - We don't have an underwriter for such an Apartheid as Israel does and never will
 - The big risk we will create an unsustainable without the ability to unwind it without another partition

A state guided crony capitalism cannot deliver the growth we need

- Protectionism cannot deliver competitive firms
- Local tycoons are no more nationalists than any other; profits & business comes first
- Each crony kills off 10x other entrepreneurs
- Demonstration effect kills off enterprise
- Export led growth requires capital, competitive firms, and international trade with appropriate alliances
- A Hindu Rashtra, ultra-nationalism, apartheid make exports led growth politically impossible
- China bared it fangs after having made its economic position unassailable.
- We are showing our Hindu chauvinistic fangs even before we can make them in India

A well-intentioned strategy must be congruent with capabilities & opportunities

- We have missed the Industrial revolution
- Factory productivity growth no longer yields above normal wages
- The future belongs to knowledge-based economy
- Technologies to spot, nurture and reward creativity rather physical output
- Success in future will depend critically on intellectual curiosity, freedom, and assimilation of knowledge.
- Deep philosophy will be the driver of success combined with simple articulation
- Output person will vary person to person, job to job, time to time
- Problems in managing such a polity will not be top down as in an industrial society
- Managing creative workers will need critical skills we don't have

Chinese obsession with control offers us an opportunity to bypass it.

- Under RSS/BJP obsession with a mythical past we may miss the bus again
- It will not be easy to fight off the RSS/BJP unless we understand what it wants and what its strategy is

RSS/BJP are about 1000 years late with their interventions

- Like loyal and soldiers and Generals they are fighting yesterday's wars [industrial age] with ideas from antiquity more relevant to urbanizing clans than future creative agglomerates
- The future as to be people centric and not about groups and collectives because the latter will be in a flux
- Change will be the only constant & change has no room for dogmas from antiquity
- It is very difficult to spot, nurture and reward innovators
- Only the US has got it right and hence benefits from global brain drain
- China will not be able to compete in a knowledge based society in the years ahead with CCP in-charge.

Congress strategy to fight RSS/BJP

- Grab the liberal space. Trust me, RSS BJP will grab it before you can once they realize their current strategy cannot work
- Then their propaganda factories will claim they were always genuinely secular while your me-too- strategy and secularism were opportunistic vote bank politics
- They can dispossess you of your most effective card because you are wavering over your liberal commitment
- RSS/BJP have done some economy reforms that you didn't dare. You thought Petroleum subsidies will lose you votes. Modi won more votes by cutting them.
- They can steal your economic reforms card because you were too cowardly to claim it. You still don't understand.
- So shed your diffidence. Be bold about what you believe in. Articulate it fearlessly; RSS/BJP are on the wrong track. Sooner or later they will want your agenda without you and will get it if you don't own it.
- Creativity. Innovation. Knowledge based society. These are the cards. They require liberal free societies; give cards away and you will be left with nothing.

They future is yours, not that of RSS/BJP but only if you have the courage and savvy to claim and own it.